

# SCAG

## 2006 Annual Sponsorship Program

### OPPORTUNITIES & BENEFITS

#### WHAT MAKES SCAG EVENTS A UNIQUE OPPORTUNITY FOR SPONSORS?

- ▶ The leaders and decision-makers of the region attend SCAG events.
- ▶ SCAG's membership includes 160 cities in the Southern California region.
- ▶ Your organization will be able to exhibit your products and services.
- ▶ The 2006 proposed schedule of major events includes:
  - The Southwest Compact Conference (Spring/Fall)
  - The Annual Economic Conference (Winter)
  - A Goods Movement Roundtable (Winter)
  - The Annual Housing Summit (Spring)
  - A Compass Workshop (Spring)
  - The Annual General Assembly (Spring)
  - The Annual Regional Council Retreat (Summer)
- ▶ These events bring together speakers and panels of experts in the fields of housing, transportation, goods movement, economics, air quality and government.
- ▶ Over the past four decades, SCAG has evolved as the largest of nearly 700 councils of government in the United States, functioning as the Metropolitan Planning Organization for six counties: Imperial, Los Angeles, Orange, Riverside, San Bernardino, and Ventura.
- ▶ SCAG, together with its partners, has a successful track record of conducting informative and meaningful events for its members, partners and the public.

#### SPONSORSHIP BENEFITS AT SCAG-SPONSORED CONFERENCES

##### PLATINUM SPONSOR: \$25,000

- ▶ Complimentary attendance at 4 SCAG events of sponsor's choice
- ▶ Complimentary exhibit space at 4 SCAG events (as space allows)
- ▶ Sponsor's name or logo displayed on all appropriate event literature
- ▶ Sponsor's name or logo displayed on SCAG's website
- ▶ Opportunity to speak briefly from podium at 4 SCAG events of sponsor's choice
- ▶ Acknowledgement from podium at 4 SCAG events of sponsor's choice

##### GOLD SPONSOR: \$15,000

- ▶ Complimentary attendance at 3 SCAG events of sponsor's choice
- ▶ Complimentary exhibit space at 3 SCAG events (as space allows)
- ▶ Sponsor's name or logo displayed on appropriate event literature
- ▶ Sponsor's name or logo displayed on SCAG's website
- ▶ Acknowledgement from podium at 3 SCAG events of sponsor's choice

*Please see other side for more opportunities*



SOUTHERN CALIFORNIA  
**ASSOCIATION of GOVERNMENTS**  
*Resolving Regional Challenges*

# SCAG's 2006 ANNUAL SPONSORSHIP PROGRAM

## SILVER SPONSOR: \$10,000

- ▶ Complimentary attendance at 2 SCAG events of sponsor's choice
- ▶ Complimentary exhibit space at 2 SCAG events (as space allows)
- ▶ Sponsor's name or logo displayed on appropriate event literature
- ▶ Sponsor's name or logo displayed on SCAG's website
- ▶ Acknowledgement from podium at 2 SCAG events of sponsor's choice

- ▶ Sponsor's name or logo displayed on appropriate event literature
- ▶ Sponsor's name or logo displayed on SCAG's website
- ▶ Acknowledgement from podium at 1 SCAG event of sponsor's choice

## FRIEND OF SCAG: \$2,500

- ▶ Complimentary attendance at 1 SCAG event of sponsor's choice
- ▶ Sponsor's name or logo displayed on appropriate event literature
- ▶ Sponsor's name or logo displayed on SCAG's website

## BRONZE SPONSOR: \$5,000

- ▶ Complimentary attendance at 1 SCAG event of sponsor's choice
- ▶ Complimentary exhibit space at 1 SCAG event (as space allows)



## SPONSOR REGISTRATION FORM

Sponsorship Level Selected (Please Check One)

☐ PLATINUM SPONSOR: \$25,000

☐ BRONZE SPONSOR: \$5,000

☐ GOLD SPONSOR: \$15,000

☐ FRIEND OF SCAG: \$2,500

☐ SILVER SPONSOR: \$10,000

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please respond by April 20, 2006.

Make check payable to "SCAG". Mail check and registration form to:

**2006 SCAG ANNUAL SPONSORSHIP PROGRAM**

ATTN: Cheryl Collier

Southern California Association of Governments

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For more information, please contact Cheryl Collier at 213 236-1942 or [collier@scag.ca.gov](mailto:collier@scag.ca.gov).



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